

CAPITAL PROJECT

SPONSORSHIP OPPORTUNITIES



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CAPITAL PROJECT



The Canton Palace Theatre's 100th Anniversary Capital Project aims to expand the historic venue, enhancing the customer experience with modern amenities and increased accessibility. Join us! Together we can ensure the Palace's cultural significance for future generations.



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SPONSORSHIP LEVELS

PREMIERE PATRON

\$500,000 & ABOVE



Invitation to an exclusive "groundbreaking ceremony" event, with commemorative shovel, with project stakeholders and local dignitaries.

Recognition on a dedicated plaque displayed in a prominent location within the theater.

Recognition in all press releases and media coverage related to the expansion project.

Recognition on the theater's website as a major sponsor of the expansion project.

10 Complimentary tickets to a VIP preview event showcasing the renovated theater space before its public opening.

Complimentary facility rental for a single private event or corporate function.

DIAMOND DIRECTOR

\$250,000 - \$499,999

Invitation to an exclusive "groundbreaking ceremony" event, with commemorative shovel, with project stakeholders and local dignitaries.

Recognition as a major sponsor in all marketing materials and promotional campaigns related to the expansion project.

Recognition on the theater's website as a major sponsor of the expansion project.

8 Complimentary tickets to a VIP preview event showcasing the renovated theater space before its public opening.

Opportunity to host a private event or reception in the newly renovated theater space.

Exclusive access to pre-sale tickets for select performances throughout the year.

Invitation to an exclusive "groundbreaking ceremony" event, with commemorative shovel, with project stakeholders and local dignitaries.

Recognition on a dedicated plaque displayed in a prominent location within the theater.

Recognition on the theater's website as a major sponsor of the expansion project.

6 Complimentary tickets to a VIP preview event showcasing the renovated theater space before its public opening.

Exclusive access to pre-sale tickets for select performances throughout the year.

Complimentary facility rental for a single private event or corporate function.

PLATINUM PRODUCER

\$100,000 - \$249,999

GOLD GUARDIAN

\$50,000 - \$99,999

Acknowledgment during pre-show announcements at all performances during the expansion project.

Recognition on the theater's website as a major sponsor of the expansion project.

Two VIP seats at a Canton Palace Theatre presented performance of your choice.

Invitation to special "meet-and-greet" events, when permitted by artists.

Discounted rate on facility rental for a single private event or corporate function.

SILVER STAR

\$25,000 - \$49,999

Recognition on the theater's website as a major sponsor of the expansion project.

Invitation to a private reception with the board of directors and project architects periodically, during construction.

Discounted rates on facility rentals for private events or corporate functions.

Name or logo featured in the theater's e-newsletters and social media posts.

BRONZE BENEFACTOR

\$10,000 - \$24,999

Recognition on the theater's website as a major sponsor of the expansion project.

Invitation to a special "sneak peek" event offering a preview of the renovated theater space.

Discounted rate on facility rental for a single private event or corporate function.

Recognition in the theater's annual report and donor acknowledgment materials.

COMMUNITY CONTRIBUTOR

\$1,000 - \$9,999

Recognition on a communal donor board displayed prominently in the theater lobby.

Invitation to a donor appreciation event.

Complimentary subscription to the theater's newsletter with exclusive updates on the expansion project.



Canton
PALACE
theatre

100
YEARS

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